



Calipsa False Alarm Filtering Platform

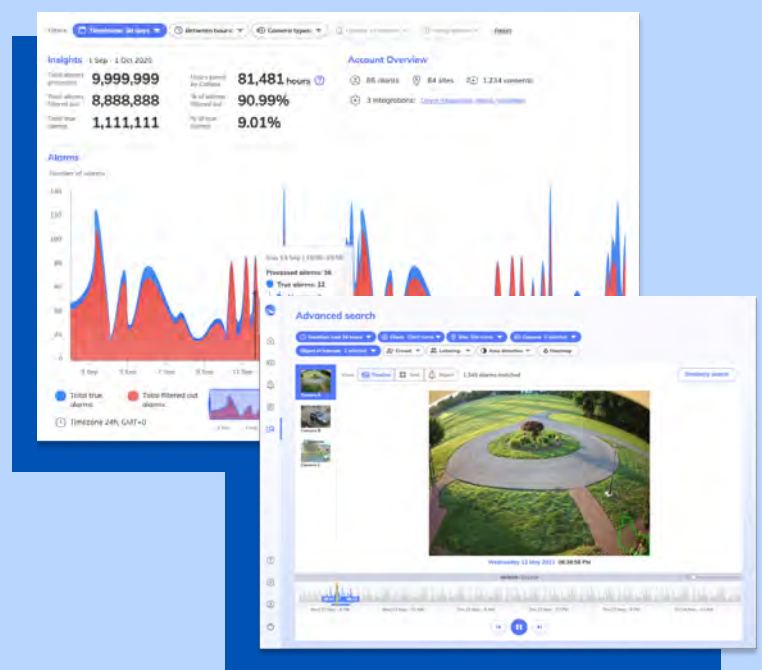
ASM has adopted Calipsa's video analytics to deliver an industry-leading solution to installers of video surveillance solutions.

About Calipsa

Calipsa's cloud-based False Alarm Filtering Platform is the global leader in false alarm reduction. Using the latest machine learning technology, Calipsa helps video monitoring companies to better detect and prevent crime by removing over 90% of false alarms.

Less false alarms, more time growing your business

False alarms are the biggest burden facing the video monitoring industry. As an installer, a high volume of false alarms means regular site visits, switching off sites and reduced margins. ASM has adopted Calipsa filtering to help you provide your customers with a better and more efficient security solution - all while allowing you to add value to your business.



Benefits for installers



Simple installations

Simplify new installations with reduced hardware and cabling required onsite



Less time on site

Spend less time going back to sites for false alarm management



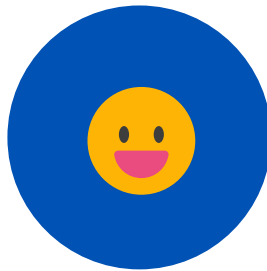
Improved margins

Become a more profitable business by saving money on hardware costs



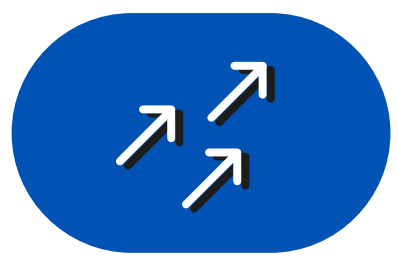
Zero delays to soak test

Receive a quicker turnaround and higher pass rate for sites on soak test



Happier customers

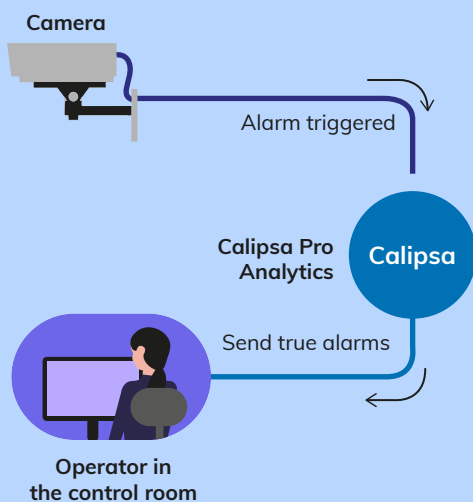
Lower risk of sites being switched off due to high alarm volumes



Stand out from competitors

Showcase your business as tech-oriented and set your services apart from the rest

How it works



- 1 Alarm are sent from cameras onsite to the ASM control room where Calipsa is activated
- 2 Calipsa filters out false alarms caused by non-human or vehicle movement and highlights true alarms
- 3 ASM operators verify true alarms to provide a quick response to genuine alarms

Get started

ASM are pleased to offer Calipsa as a solution to nuisance video alarms. Contact your ASM representative to find out how you can benefit from Calipsa False Alarm Filtering.